

Ibis Network Susan Young

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CAREER SUMMARY

Before becoming an independent contractor, I was Webmaster of the New York State Metropolitan Transportation Authority. I moved to the MTA from my position as Webmaster for New York City government. I worked for three New York City Mayors, and at the Department of Information Technology. I was part of the team that created the New York City website, NYC.GOV. As IT Director of the Mayor's Community Assistance Unit, I managed all aspects of the department's information technology: running the network; developing the city's phone help system; and supervising IT for the City's 59 Community Boards. Previously I was an editor/writer for major U.S. and British publishers.

June 2004 – Present

Independent Contractor: Web Hosting, Content, Production, Design

Developed and created many websites, listed at <u>Ibis Network</u>, including the award-winning Montclair Public Schools website. I provide ongoing management and updates for most of these sites.

March 1998 – May 2004

Webmaster

Metropolitan Transportation Authority (<u>mta.info</u>)

Supervised staff of 20 at five MTA agencies—New York City Transit, Long Island Rail Road, Long Island Bus, Metro-North Railroad, Bridges & Tunnels—in establishing the website as an integral part of the MTA communications system.

- In 1999, and again in 2002, designed new look and structure for site to satisfy customers and maintain MTA identity.
- Directed all content production at headquarters and at its agencies.
- Converted print maps into interactive web versions.
- Coordinated on-line mapping project.
- Worked on project to provide travel directions and tourist information.
- Collaborated with agency staff to provide timely and accurate information to public during all emergencies. Coordinated round-the-clock updates of maps and service notices after September 11, 2001.
- Supervised MTA intranet.
- Supervised agency ecommerce initiatives, such as Metro-North's Webticket and online Mail&Ride.
- Served on selection committees to award major capital projects.
- Presented papers on website management at international transportation conferences.

March 1996 – March 1998

Director of New Media Technology

City of New York (nyc.gov)

One of the team leaders who developed the City of New York's Web page.

- Directed daily management of site, including uploads from 70 city agencies.
- Designed, created and maintained major areas of site, including the Mayor's home page. Wrote "Style Guide," the required handbook for all agencies.
- Trained and supervised agency users and technical staff in production of website applications.

February 1986 – February 1996

IT Director

Office of the Mayor, Community Assistance Unit

Managed computers at Community Assistance Unit (CAU), Mayor's Action Center (MAC), and 59 remote Community Board offices throughout the city.

- Supported 300 users in all aspects of mainframe, microcomputer and local area network purchase, maintenance, use and training.
- Designed and installed City's FAQ interactive voice system.
- Hired and supervised trainer/technicians, outside maintenance technicians and programming consultants.
- Managed network.
- Planned and led training sessions in mainframe and PC applications.

September1968 – February 1986

Writer/Editor

Time-Life Books, Marshall Cavendish, Harry Abrams, and other major publishers, New York and London

• Edited and wrote for books and magazines on range of topics from science and history to anthropology and sports in England and the United States.

EDUCATION

University of Nottingham, England. B.A.. Major: history; minor, politics.

Graduate study at Baruch College, City University of New York, in Computer Business Systems.

CITIZENSHIP

Received United States citizenship September 22, 1982.

REFERENCES

Available on request.